## HOME GOLF LIFESTYLE MARGEDIA DESIGN.DISTRIBUTE.DELIVER



## **OVERVIEW**

For over 50 years, Home Golf Lifestyle Media (HGL Media) has been one of the Northeast's most respected luxury brand multimedia marketing firms.

We provide our clients with all the services needed to grow their businesses targeting Home, Golf and Lifestyle enthusiasts.

Our myriad of multimedia platforms, niche magazines and in-person events reach affluent consumers to engage with your brand. The HGL Media marketing menu includes print, digital, social, email, geo-fencing, consumer shows, video channels and specialty events.

OUR FOLLOWERS ARE YOUR CUSTOMERS AT THE LOCAL, REGIONAL, NATIONAL AND GLOBAL LEVEL.







## PUT OUR ALL-IN-ONE CREATIVE AGENCY & MULTI-MEDIA PLATFORMS TO WORK FOR YOU!

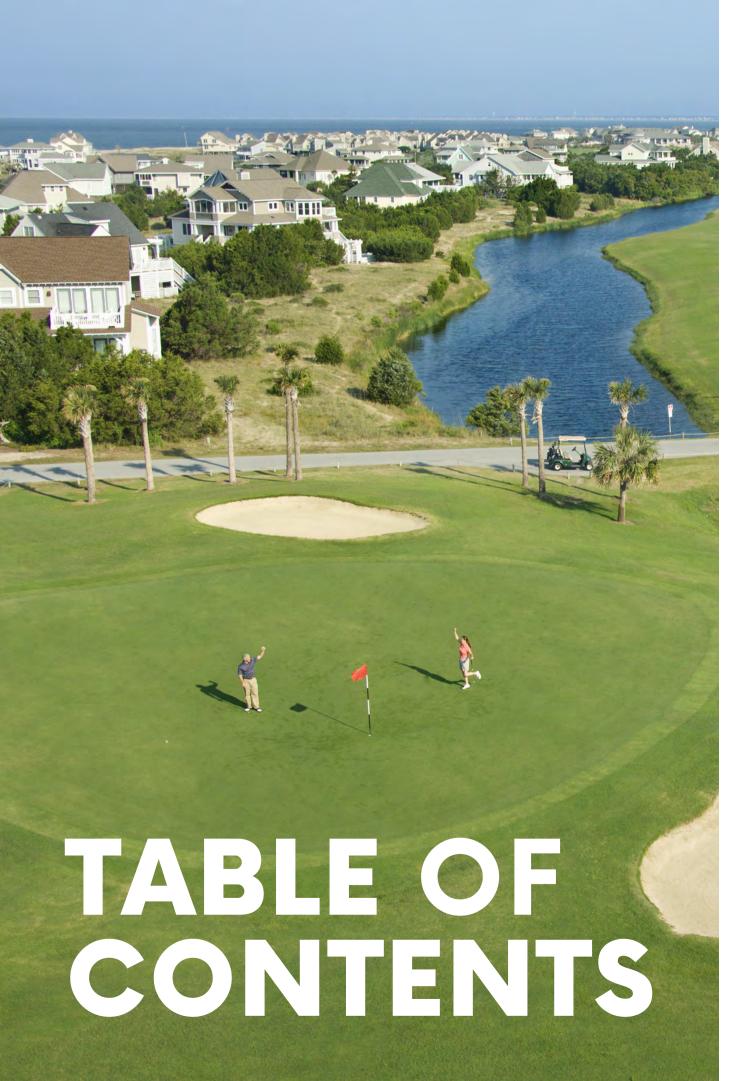
DESIGN

Together, we'll design the media assets that align your brand message with a marketing campaign that fits your business strategy and budget. DISTRIBUTE

We will distribute your marketing campaign to the large, established, affluent HGL Media audience, through our partnered media outlets and also your company customer base. We deliver measurable results providing valuable insights about your customer base and targeted strategies for revenue growth throughout your HGL Media partnership.

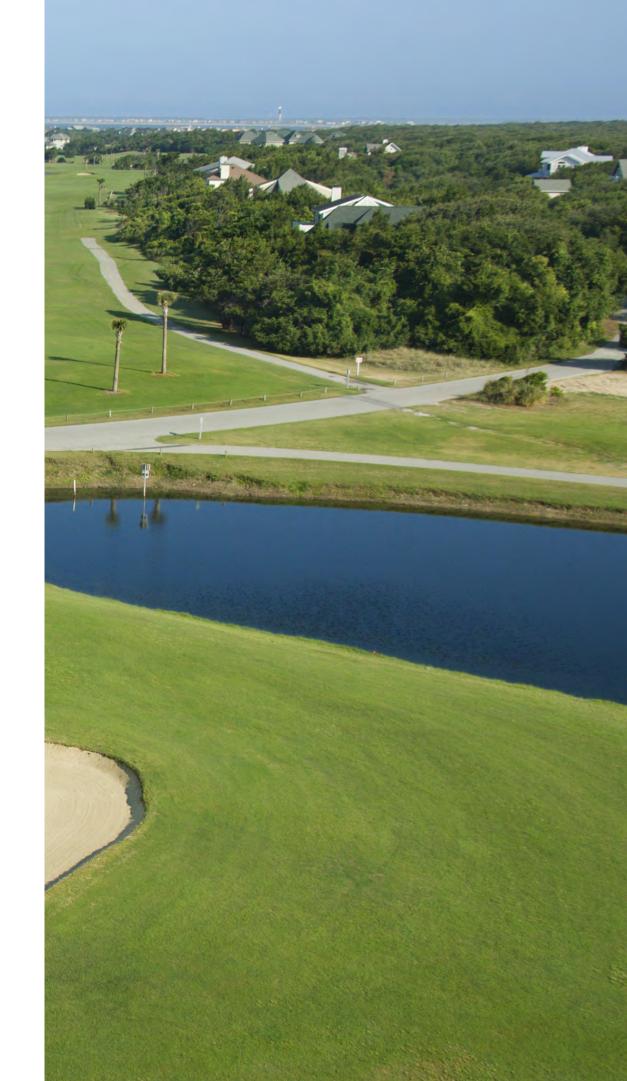
DELIVER







- 5-6 Creative Services
- 7 Multi-Media Platforms
- 8-15 Coastal Home Life
- 16-22 Northeast Golf
- 23-25 Home Golf Lifestyle Shows
- 26-29 New England Home Shows
- 30-33 Northeast Golf Show



## **COMPLETE CREATIVE SERVICES** DIGITAL & PRINT SERVICES 100% CUSTOMIZABLE TO YOUR BUSINESS

## **WEBSITES**



DESIGN Starting at \$1,750

HOSTING Starting at \$50/M

MAINTENANCE Starting at \$45/HR

## SEO



**ANALYSIS & STRATEGY** Starting at \$250

**CAMPAIGN** Starting at \$300/M

**BLOGS** Starting at \$100/P

## CONTEN



**STRATEGY** Starting at \$250

**EDITORIALS** Starting at \$275

DISTRIBUTION Starting at \$500

IT	EMAIL
0	<b>DESIGN</b> Starting at \$350
5	<b>DEDICATED BLAST</b> Starting at \$750
<b>N</b> O	<b>SPONSORED BANNER</b> Starting at \$200



## **COMPLETE CREATIVE SERVICES** DIGITAL & PRINT SERVICES 100% CUSTOMIZABLE TO YOUR BUSINESS





**SWEEPSTAKES** Enter to Win

CONTESTS Photo, Video & Story

FANTASY Golf, Football & More

## FENCING



GEO Starting at \$20 CPM

**ADDRESSABLE** Starting at \$25 CPM

> SOCIAL Starting at \$750

## PRINT



**LISTS & EDDM** Postcards, Menus etc.

CARDS, BROCHURES + **Basic to Premium** 

**BANNERS & SIGNS** Various Sizes & Materials

DESIGN

**SOCIAL BANNERS** Starting at \$75

**PRINT & WEB ADS** Starting at \$50/H

**BUSINESS CARDS** Digital & Print w/ Leads



## **ABOUT OUR MULTI-MEDIA PLATFORMS**

MILLIONS OF AFFLUENT HOME, GOLF & LIFESTYLE ENTHUSIASTS



#### NORTHEAST GOLF MAGAZINE

- 4,000,000+ Annual Reach
- Print & Digital Publication 6x/yr
- 75,000+ Engaged Email Subscribers
- Multiple Websites
- Social Channels



**NORTHEAST SHOW** 

#### NORTHEAST GOLF SHOW

- March 17-19, 2023
- Field House @ Gillette Stadium in Foxboro, MA, Home of the Patriots
- 15,000+ Attendees



#### **NEW ENGLAND HOME SHOWS**

- Tens of thousands of qualified, affluent homeowners at each show.
- Lincoln (RI) 3/4-3/5, 2023 | Foxboro 3/24-3/26, 2023
- Marlboro 3/31-4/2, 2023 | Topsfield 4/22-4/23, 2023

### **COASTAL HOME LIFE MAGAZINE**

- 3,000,000+ Annual Reach
- Print & Digital Publication 4x/yr
- 50,000+ Engaged Email Subscribers
- Multiple Websites
- Social Channels



### **GOLF CONTENT NETWORK**

• One-of-a-kind digital & social media platform for writers, golf companies and agencies.

• The most professional, organized, and well-attended live events in MA & RI.





#### THE LEADING LUXURY COASTAL LIFESTYLE MAGAZINE IN SOUTHERN NEW ENGLAND SINCE 2018



## **ABOUT COASTAL HOME LIFE**

Founded in 2018, Coastal Home Life is the leading luxury coastal lifestyle magazine in Southern New England.

Published quarterly, the magazine captures the lifestyle of living in a waterfront community, featuring the best builders, interior designers, landscape architects, real estate experts and home improvement professionals in the region.

From high-end developments to luxury waterfront estates, Coastal Home Life showcases local shops and dining, the best vacation escapes near and far, trending products for the home, and tips for improving one's health and wealth.

Coastal Home Life magazine is available in print and digital editions.







## Reaches Over **3 MILLON**Affluent Homeowners and Top Industry Professionals

## annually at home, at work, on vacation & at car dealerships



200K+

Readers per issue from communities in Southern New England.



80k+

Weekly newsletter subscribers. Average open rate 36%.



Unique visitors to multiple websites & social channels per month.



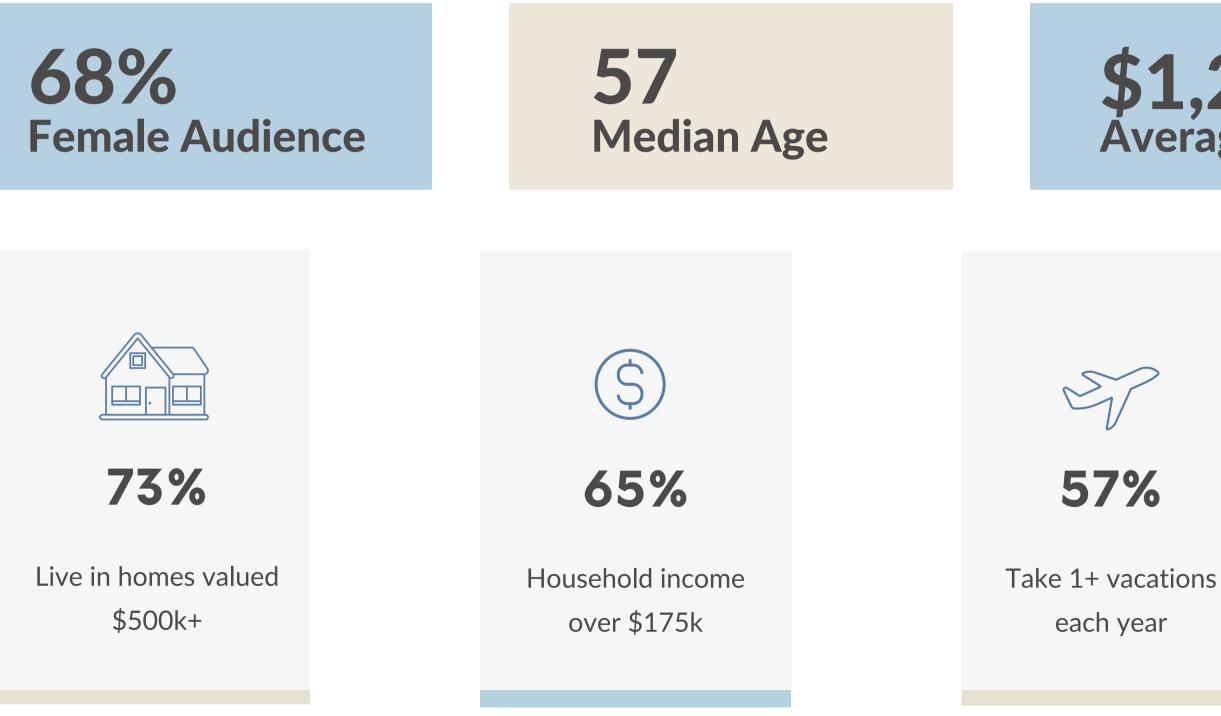
## 100k+

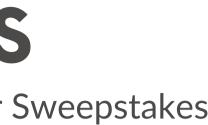
Distributed at the NE Home Shows, Northeast Golf Show & Newport Boat Show.



## **OUR READERS**

By the Numbers from Home Shows & Reader Sweepstakes





## **\$1,200,000** Average Net Worth



Women are the primary shopper



## **FEATURED IN EVERY ISSUE**

## Accents

Local Themed Home Decor

## **Marketplace**

Best Bites | Seaside Sips | Gifts for Him & Her

### **Home Show**

Architects, Builders, Designers & More

## **Outdoor Shop**

Seasonal Trends

Living In

Regional Real Estate & Local Businesses

## Lifestyle & Leisure

Fashion, Travel, Cars, Boats & More

## **The Current**

**Regional Events & Happenings** 

### Health & Wealth

**Exercise & Investments** 

## **Resort Style Living**

4 Season Community Living

Opportunity to feature your brand in a section of each category.



## **2023 CALENDAR**

## **Spring Issue**

LIVING IN: Cape Cod & HOME SHOW: Outdoo

**New England Home Shows Dist** Northeast Golf Show Distribut

## **Summer Issue**

LIVING IN: Rhode Island **HOME SHOW: Kitchen** 

## Fall Issue

LIVING IN: South Shore HOME SHOW: Renovat

**Newport International Boat Sh** 

## Winter Issue

LIVING IN: Farm & Sout **HOME SHOW: Custom Homes** 

The Islands r Living	Deadline: 2/3
stribution ion	
d & Baths	Deadline: 5/24
,	Deadline: 8/11
tions	
ow Distribution	
th Coast Homes	Deadline: 11/1



15% Off Multiple Issues

## **DISPLAY ADVERTISING MENU**

**Prime Back Cover** = \$3,550 **Prime Front Spread** = \$3,250 **Prime Front Page** = \$2,250 **Full Spread** = \$2,750 **Full Page** = \$1,850

**2/3 Page** = \$1,250 **1/2 Page** = \$1,050 **1/3 Page** = \$750 **1/4 Page** = \$550

**1/6 Page** = \$450





### **Real Estate 1/4 Page Listings** = \$350

- Image, Location, Price
- Beds/Baths/SqFtPrice
- Short Description
- Headshot and Contact Info

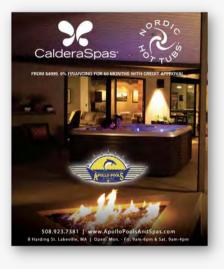
\*\*\* Includes Position in the Weekly Current Newsletter If Listing Is Active\*\*\*





Allen Gammons | Sales Associate : 401.886.6100 | F: 401.886.6101 len@gammonsrealty.com HS Gammons Pealt

#### **FULL SPREAD**



#### **FULL PAGE**

## ADD ON DEDICATED EMAIL BLAST(S)

1 Blast = \$750 | 2 Blasts = \$1,150 | 4 Blasts = \$3,500



## **ADVERTISING PACKAGES**

## **OPTION 1: FULLY CUSTOMIZED MEDIA BUNDLE**

STARTING AT \$1,950

## **CAN INCLUDE:**

- Print/Digital Magazine Ads & Editorials
- Dedicated Eblasts & Sponsorships of Weekly Newsletters
- Geo, Event, Addressable & Social Fencing w/ Website Re-Targeting
- Social Media Marketing & Management
- Custom Audience Development from Sweepstakes & Contests
- Exhibit Space in our Shows



#### Magazine Ads &Editorials



#### Website Re-Targeting



Geo, Event, Addressable & Social Fencing



#### Dedicated **E**-blasts



Social Assist





W TO MAKE VOUD LIOME LOOK LIDSCALE ON A DU

#### Weekly Current eNewsletter



Home Show Weekly eNewsletter



## **ADVERTISING PACKAGES (CONT)**

## **OPTION 2: CUSTOM AUDIENCE PACKAGE STARTING AT \$4,500**

+ PRIZES FOR GIVEAWAYS/SWEEPSTAKES

- Geo, event and/or addressable fence impressions campaign.
- x2 email blasts to enter the sweepstakes or contest.
- x2 E-news positions to enter the sweepstakes or contest.
- Organic/paid social campaign to enter the sweepstakes/contest.
- Enter to win display ad in Coastal Home Life Magazine.



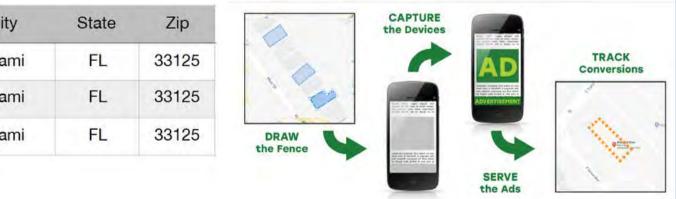
- media.
- Complete report on conversions, impressions and more .

Address	Ci
123 Main St	Mia
456 Main St	Mia
789 Main St	Mia

## **OPTION 3: FENCING CAMPAIGN** FROM \$20/CPM

(Example: 100,000 impressions = \$2,000)

- Target households in neighborhoods, events,
  - competitors, and more.
- Define demographics of audience and target on social





#### **AMERICA'S NEXT GREAT GOLF DESTINATION**

NORTHEAST®

ES BY WOODS, NICKLAUS, PALMER, TSON, PLAYER, FAZIO AND COORE & CRENSHAW

> EL PLANNER sented by Alliance Aviation



## THE LARGEST AND MOST READ REGIONAL GOLF MAGAZINE IN THE UNITED STATES

## **NORTHEAST GOLF**

Bi-monthly regional publication reaches an audience of affluent avid golfers in the most desired demographic in the country.

## **ABOUT NORTHEAST GOLF**

As the largest and most widely read golf publication in North America, we reach a massive audience of affluent avid golfers in the most desired demographic in the country. We represent some of the most exclusive golf travel destinations in the world along with the leading fashion and equipment brands in the game today. Our circulation strength is national and international, being most prominent in the Eastern United States markets and Eastern Canada.

For over 15 years, our golf content creation team has published a commanding mix of original work for all levels. 2022 marked a new and exciting journey as we produced the Northeast Golf Show at Patriot Place in Foxboro, MA. The 2023 show is scheduled for March 17-19, 2023.

Northeast Golf magazine is available in print and digital editions.





# Reaches

## 4 MILLION + Affluent Avid Golfers annually in homes, golf facilities, resorts, and businesses

## **#1** Regional Golf Magazine in the United States



## 75K+

Print magazine readers per issue



## 250K+

Digital magazine & online readers per issue



## 700k+

Unique visitors monthly to multiple websites.



## 100k +

Engaged Email **Subscribers** w/ Over 28% **Open Rate** 



50k+

Social Media reach across all our channels and partner accounts.



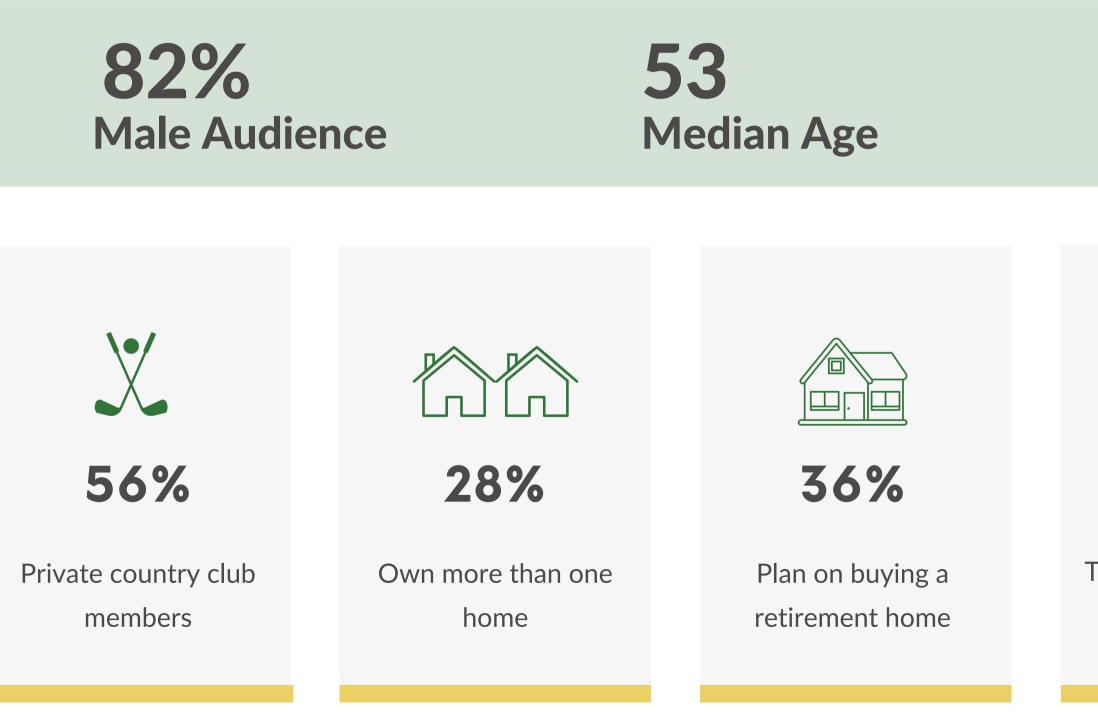
80k+

Distributed at the Northeast Golf Show, CT Golf Show & New England Home Shows



## **OUR READERS**

By the Numbers from the Northeast Golf Show & Reader Sweepstakes





## **\$249,000** Average Household Income





Take 1+ golf trips per year



Spend \$4,000+ annually on apparel & equipment



## **2023 EDITORIAL CALENDAR**

## IN EVERY ISSUE: TRAVEL | HOMES | GEAR | FASHION | TECH | COURSES | INDOOR | CHARITY | OPINION

<b>February/March Issue</b> THEME: Season Launch Northeast Golf Show & CT TRAVEL & HOMES - Spring Destinations Near/Far & Florida Com GEAR & FASHION - Drivers, Fairways, Balls & Shoes, Rain Gear, B COURSES & CLUBS - Must Plays in Massachusetts, Rhode Island	munities Belts	August/S THEME: Trave TRAVEL & HOME GEAR & FASHION COURSES & CLU
<b>April/May Issue</b> THEME: Game Improvement TRAVEL & HOMES - Drivetime Destinations & Community Living GEAR & FASHION - Irons, Hybrids, Wedges, Putters & Summer S COURSES & CLUBS - Must Plays in New York and Pennsylvania		October THEME: Clu TRAVEL & HOM GEAR & FASHIO COURSES & CLU
<b>June/July Issue</b> THEME: Fashion & Function TRAVEL & HOMES - Bucket List Destinations & Carolina Commu GEAR & FASHION - Distance Devices, Speakers & Boutique Wear COURSES & CLUBS - Must Plays in New Hampshire, Vermont & F	r, Headwear, T-Shirts	December THEME: Inde TRAVEL & HOM GEAR & FASHIO COURSES & CLU

## September Issue

Deadline: 7/14

vel Planner

IES - Travel Planner & Island Living ON - Bags, Carts, & Leisure Lookbook UBS - Must Plays in Canada

## r/November Issue

Deadline: 9/15

ubs & Communities

MES - Southwest & Midwest Destinations & Communities

ION - New Releases & Fall Apparel Trends, Colder Weather Wear LUBS - Must Plays Nationwide

## per/January Issue

door Golf & Fitness

Deadline: 11/17

**PGA Show Distribution** 

#### MES - Southeast Destinations & Communities ION - New Releases & Fitness Apparel/Accessories LUBS - Must Plays Internationally



## 15% Off Multiple Issues

## **DISPLAY ADVERTISING MENU**



#### **FULL PAGE**



**FULL SPREAD** 



**1/2 PAGE** 



**1/3 PAGE** 

**Back Cover** = \$3,750

**Prime Front Spread** = \$3,450

**Prime Front Page** = \$2,550

**Full Spread** = \$2,950

**Full Page** = \$1,950

- **2/3 Page** = \$1,350
- **1/2 Page** = \$1,250
- **1/3 Page** = \$750
- **1/4 Page** = \$650
- **1/6 Page** = \$450

ADD ON DEDICATED EMAIL BLAST(S) 1 Blast = \$950 | 2 Blasts = \$1,450 4 Blasts = \$4,250



## FOR COURSES & CLUBS Must Play Tracks

- Magazine Advertorial
- Online Post w/ Backlinks
- Weekly eNews Feature
- Social Media Campaign

1/2 Page - \$650 1 Page - \$950 2 Page - \$1,500





## **ADVERTORIAL PACKAGES**

## **SPREAD PACKAGE** \$2,750

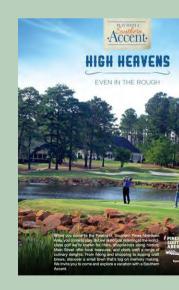
## **STORY PACKAGE** \$5,000



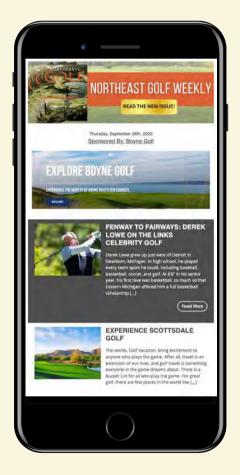
- 2 Page Advertorial in Print, Online, in Enews & on Social
- 1 Dedicated eBlast



- 4 Page Advertorial in Print, Online, in Enews & on Social
- 1 Page Display Ad Next Issue
- 2 Dedicated eBlasts



## EBLAST & ENEWS SPONSORSHIP \$1,250



Send an eBlast & Sponsor our Weekly eNews to over 80K golfers each send!



## NEW ENGLAND'S LONGEST RUNNING, MOST PROFESSIONAL & WELL-ATTENDED EVENTS



HOME & LIFESTYLE SHOW LINCOLN RI MARCH 4-5

NORTHEAST GOLF SHOW FOXBORO MARCH 17-19

HOME & LIFESTYLE SHOW FOXBORO MARCH 24-26

HOME & LIFESTYLE SHOW MARLBORO MARCH 31-APRIL 2

HOME & FOOD TRUCK SHOW TOPSFIELD APRIL 22-23

## **ABOUT HGL SHOWS**

As the producer of New England's largest and longest running home, golf and lifestyle shows, we are responsible for creating the best attended and most professionally run events in the region.

With a combined 100 years of experience in the trade show industry, we have successfully developed new and innovative show concepts to target both exhibitors and attendees from all market segments. Our event venues offer shopping and dining which create a "destinationlike" experience for all who attend with free parking and an easy move-in/out.

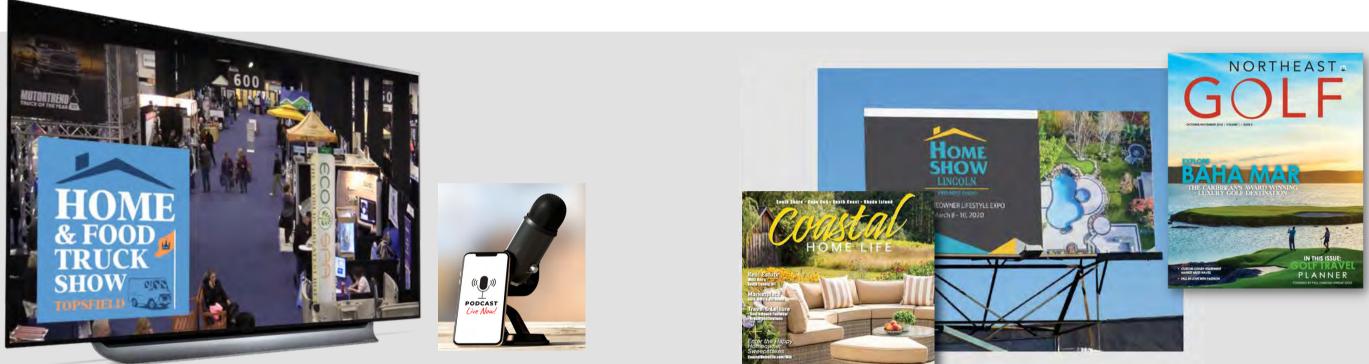
It is our goal to produce face-to-face connections with all of our show experts, products, and services, to ensure the most successful environment for all involved. We continue to strive towards making our events the most unique and highest quality in the market.



# NORTHEAST



## \$800,000+ SPENT ON MULTI-MEDIA MARKETING NO OTHER SHOW PRODUCER SPENDS THIS MUCH ON ADVERTISING



## **Television & Radio**







## **Email & Social**



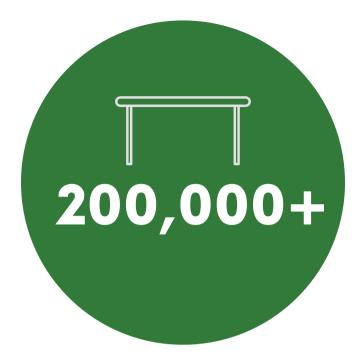


## **NEW ENGLAND** HomeShows

WWW.NEWENGLANDHOMESHOWS.COM

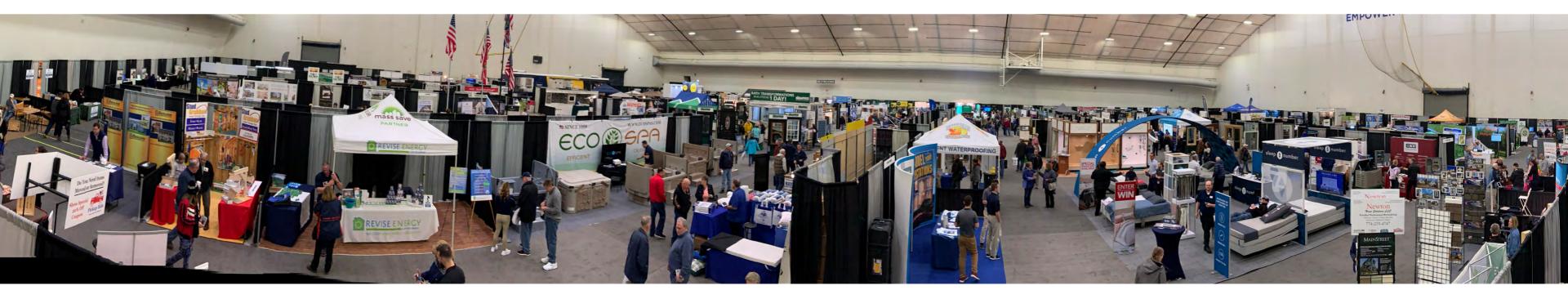






## **Qualified Homeowners** looking for companies just like yours

**Square Feet of Convention Hall Exhibit Space** 



Free parking, on-site/nearby hotels, restaurants & entertainment



## **Exhibiting Home** Improvement **Companies & Services**





## **ABOUT THE ATTENDEES**

## 68% Buy At The Show



97% Home Owners | 27% own 2+ Homes



33% Planning garden, landscaping, or patio/deck project



73% Married; Both Decision Makers in **Attendance** 



\$200,000+ Average Household Income





**Project** 



83% Are Ages 30-64









## **70% Buy After The Show**

44% Planning Kitchen or Bathroom Project

27% Planning Remodeling/Interior Design

25% Purchase major home furnishings within



## SELECT THE HOME SHOWS YOU WILL ATTEND

## March 4-5



## **March 24-26**



## March 31-April 2



- \$16 / sq ft
- 15,000+ Attendance
- \$125,000 Marketing Spend
- \$175,000+ Average Household Income

- \$16 / sq ft
- 17,000+ Attendance
- \$200,000 Marketing Spend
- \$175,000+ Average Household Income

- \$16 / sq ft
- 15,000+ Attendance
- \$125,000 Marketing Spend
- \$175,000 Average Household Income

## Multi-Show & Bulk Space Discounts Available.

## **April 22-23**



- \$16 / sq ft
- 8,000+ Attendance
- \$125,000 Marketing Spend
- \$200,000 Average Household Income





## YOUR EXHIBITING BOOTH OPTIONS

## **EXHIBITOR BOOTHS**

- 10x10 = \$1,600
- 10x20 = \$3,200
- Corner = + \$200
- Bulk Space = Contact Us

## **AVAILABLE SPONSORSHIPS**

### **CONTACT FOR PRICING**

- Presenting (all naming rights)
- Welcoming (entrance, bags & banners)
- Longest Putt Challenge

## Your Exhibitor Package Includes (based on a 10x10):

- ft. or more).
- Company identification sign.
- 24-hour security service.
- Company listing and link on show website & program.
- 5 exhibitor credentials.
- 4 guest tickets.
- Please note that space does NOT include tables, chairs, electrical outlets or freight/handling.

## Multi-Show & Bulk Space Discounts Available.

• 8' draped backwall & 3' sidewall (not included on 400 sq.





## **REACH 3 MILLION+ HOMEOWNERS ANNUALLY**

- Magazines Handed to Attendees of All Four New England Home Shows & the Northeast Golf Show
- Inserted into Four Issues of Coastal Home Life Magazine

- and More





2+ Websites, 80+ eNewsletters and 700+ Dedicated eBlasts

• Social Media Campaign Across Facebook, Instagram, LinkedIn

• Included in Every Issue of Home Show Weekly Newsletter



Posting, liking & sharing by the HGL Staff



## HOME SHOW 365 MARKETING PACKAGES

## **OPTION 1: BASIC 365 PACKAGES**

## **BASIC STANDARD**

## \$365

- Marketplace Listing (Online)
- Social Media Assist (Likes, Shares, **Comments & Posts**)
- 1/4 page display ad in **NE Home Show** Magazine & insert into ONE CHL (print & digital versions)

## **BASIC PLUS**

## \$325 x 4 payments

#### All of what's in the Basic **Standard Package PLUS:**

- 1/4 page display ad in **THREE** additional CHL magazines (print & digital versions)
- 1 dedicated eblast to the CHL newsletter list (100k+ readers)
- 1 CHL newsletter sponsorship

## 02/01/2023 **SPACE DEADLINE**

## **OPTION 2: SUPREME 365 PACKAGES**

## SUPREME STANDARD \$850

- Marketplace Listing (Online) • Social Media Assist (Likes, Shares, Comments & Posts • 1/2 page display ad in NE Home Show Magazine & insert into ONE CHL (print & digital versions)

- 1 dedicated eblast to the CHL newsletter list (100k+ readers)
- 1 sponsored content feature in Home Show Weekly newsletter



## **SUPREME PLUS** \$750 x 4 payments

#### All of what's in the Supreme **Standard Package PLUS:**

- 1/2 page display ad in **THREE** additional CHL magazines (print & digital versions)
- 1 additional dedicated eblast to the CHL newsletter list (100k+ readers)



## HOME SHOW 365 MARKETING PACKAGES (CONT.)

## **OPTION 3: PREMIUM 365 PACKAGES**

## PREMIUM \$1,500

- Marketplace Listing (Online)
- Social Media Assist (Likes, Shares, Comments & Posts)
- 1 page display ad in NE Home Shows Magazine & insert into CHL (print & digital versions)
- 1 page ad, NE Home Shows insert into Coastal Home Life (print & digital versions)
- 2 dedicated eblasts to the CHL newsletter list (100k+ readers)
- 1 sponsored content feature in Home Show Weekly newsletter

## **PREMIUM PLUS**

**\$1,200 x 4 payments** 

All of What's in the Premium **Standard Package PLUS:** 

- 1 page display ad in THREE additional CHL magazines (print & digital versions)
- 1 additional dedicated eblast to the CHL newsletter list (100k+ readers)
- 1 additional sponsored content feature in Home Show Weekly newsletter

## 02/01/2023 **SPACE DEADLINE**

## **OPTION 4: MAGAZINE 365 PACKAGES**

Capture the Prime Positions in NE Home Shows Magazine & NE Home Shows insert into Coastal Home Life (print & digital versions)

- each
- each



1. Front Cover + One Page Inside: 1 issue \$3,500 | 4 issues \$2,750

2. Rear Cover + One Page Inside: 1 issue \$2,500 | 4 issues \$2,000

3. Center Two-Pages: 1 issue \$3,000 | 4 issues \$2,500 each 4. Front Inside Two-Pages: 1 issue \$2,750 | 4 issues \$2,000 each 5. Rear Inside Two-Pages: 1 issue \$2,500 | 4 issues \$2,000 each



## WELCOMES NORTHEAST GGGGLGE SHOW

## A ONE-OF-A-KIND DESTINATION EVENT FOR AFFLUENT GOLFERS & SPORTS FANS WWW.NORTHEASTGOLFSHOW.COM

## MARCH 17-19 2023 Socios.com Field House

## **ABOUT NORTHEAST GOLF SHOW**

The only golf expo in the Massachusetts, Rhode Island, and New Hampshire markets, the Northeast Golf Show began in 2021 and drew over 10,000 golf enthusiasts in its first year. The feedback was tremendous and we're expecting over 15,000 attendees this year.

The Northeast Golf Show features over 250 golf-related exhibits, giveaways, interactive features, and the Northeast's largest demo/fitting area with the best pro shop deals of the season. Located at Gillette Stadium, a premier destination for almost all New England golfers and sports fans, Patriot Place is home to two four-star hotels, nineteen+ restaurants, live entertainment, a state-of-the-art theatre, and more.

Join us and meet face-to-face with avid golfers from MA, RI, NH, VT, CT, and beyond. The New England region is recognized nationally for its size, scope and qualified buying audience, making this the best place to grow your sales and audience.



## ARBELLA WELCOMES NORTHEAST SHOW



## THE 15,000+ ATTENDEES

By The Numbers

82% MALE AUDIENCE

53 Median Age



56%

Private country club members



28%

Own more than one home



36%

Plan on buying a retirement home



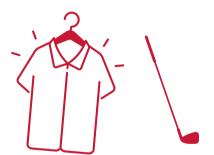
## AVERAGE HOUSEHOLD INCOME





Take 1+ golf trips per

year



**59%** 

Spend \$4,000+ annually on apparel & equipment



## YOUR EXHIBITING OPTIONS

## **EXHIBITOR BOOTHS**

 $10 \times 10 = $1,600$ 

10x20 = \$3,000

- 20x20 = \$5,200
- Bulk Space = Contact Us

\*\*RATES INCREASE TO \$17/SQFT AFTER 12/31/22\*

## **AVAILABLE SPONSORSHIPS**

#### **CONTACT FOR PRICING**

- Presenting (all naming rights)
- Welcoming (entrance, bags & banners)
- Demo & Fitting Range (floor decals & scrim)
- Closest to the Pin & Hole in One Challenge
- Longest Putt Challenge
- Drive Fore Show Challenge
- Trouble Shot Challenge
- 19th Hole & Northeast Golf Club VIP

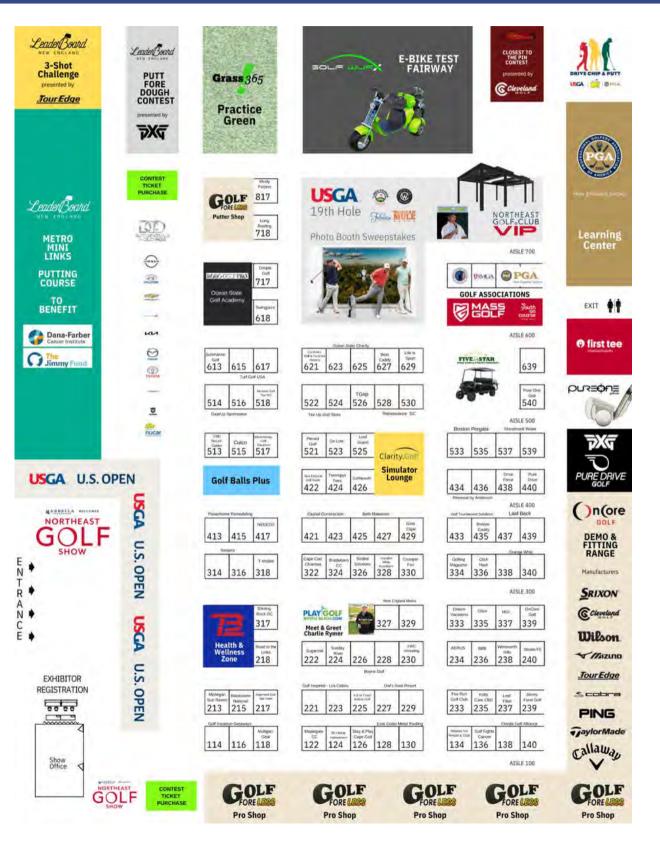
#### Your Exhibitor Package Includes (based on a 10x10):

- 8' draped backwall & 3' sidewall (not included on 400 sq. ft. or more)
- Company identification sign
- 24-hour security service
- Company listing and link on show website & program
- 5 exhibitor credentials
- 4 guest tickets
- Please note that space does NOT include tables, chairs, electrical outlets or freight/handling.

#### WELCOMING SPONSORSHIP



#### FLOOR PLAN FROM 2022 \*\*\* Floor Plan Announced Soon \*\*\*





## **ADVERTISE AND REACH 4 MILLION MORE BUYERS**

## FEB/MARCH 2023 ISSUE. GOLF SHOW, DIRECT MAIL, & DIGITAL DISTRIBUTION.





## 500,000+**MULTI-MEDIA IMPRESSIONS MONTHLY**

Each package comes with an online directory page including an image gallery, embedded video, editorial & links to your website/social pages.

#### PAR PACKAGE \$850 (\$1,500+ value)

- 1/2 page in Feb/March Show Magazine
- 1 Enews position to 80+k Northeast Golf email list
- 1 Preferred listing in the Golf Show program and website
- 1 Social Campaign Post & Story

#### BIRDIE PACKAGE \$1,500 (\$2,500+ value)

- 1 page in Feb/March Show Magazine
- 1 dedicated Eblast to 100+k Northeast Golf email list
- 1 Preferred listing in the Golf Show program and website
- 1 Social Campaign Post & Story

#### EAGLE PACKAGE \$2,500 (\$4,000+ vlaue)

- 2x pages in Feb/March Show Magazine
- 2x dedicated Eblast to 100+k Northeast Golf email list
- 1 Preferred listing in the Golf Show program and website
- 1 Social Campaign Post & Story

## 01/25/2023

#### **SPACE DEADLINE**

#### NORTHEAST GOLF PRINT CIRCULATION

- Affluent avid golfer subscriber base
- Every golf facility in the region
- Every resort in the United States
- Thousands of business waiting rooms
- Golf consumer trade shows











## HOME GOLF LIFESTYLE **DESIGN.DISTRIBUTE.DELIVER**

PRINT • DIGITAL • SOCIAL • EVENTS

#### **RICH CASTIGLIONE CEO / PARTNER**

CALL/TEXT: 508-942-7340 EMAIL: rich@hglmedia.com

**TIM BRANCO** EDITOR

CALL/TEXT: 774-930-1623 EMAIL: tim@hglmedia.com

**KAT MOTTRAM** MULTI-MEDIA MANAGER CALL/TEXT: 508-212-0259

EMAIL: kat@hglmedia.com

#### TONY PIMENTEL SALES & MARKETING ASSOCIATE

CALL/TEXT: 401-696-9267 EMAIL: tony@hglmedia.com

#### GEO MOTTRAM SALES & MARKETING ASSOCIATE

CALL/TEXT: 401-340-0100 EMAIL: geo@hglmedia.com



#### **GREG SAMPSON** CMO / PARTNER

CALL/TEXT: 757-621-7494

EMAIL: greg@hglmedia.com

#### **BRITTANY RAYBURN**

CONTENT MARKETING

CALL/TEXT: 508-212-0259 EMAIL: kat@hglmedia.com

#### SHEKHINAH CLUBA SALES & MARKETING ASSOCIATE

CALL/TEXT: 401-696-9267 EMAIL: tony@hglmedia.com

#### **JOSH GORRA** SALES & MARKETING ASSOCIATE

CALL/TEXT: 617-821-0338 EMAIL: josh@hglmedia.com