

New England Golf Monthly Presents

The Fall Swing

featuring Golf in Southern,
Central & Northern New England

As temperatures moderate course conditions are generally some of the best of the season making the fall season the best golf of the year for most. Courses are less crowded and rates at many facilities drop substantially. It is the perfect time to stay & play at facilities throughout New England as weather is cooler and the foliage is beautiful.



The Fall Swing at New England Golf Monthly is all about bringing your message to our loyal readers through all of our mediums. The multi-media program includes editorial/branding in print, online and e-marketing and social media to provide unmatched value in our region.

Contact 800-736-9020 or email greg@nepubinc.com | tim@nepubinc.com by 8/30/12 to be included.

Platform Distribution & Reach

- ✓ 50,000 printed copies delivered to every golf facility in New England & over 2,000 additional locations (liquor, restaurants, transportation, hotels, dealerships etc.) and over 6,000 direct mail subscribers
- ✓ 46,000+ email subscribers who receive the digital magazine throughout the month which also has an infinite shelf life
- ✓ 15,000+ unique visits per month online with all editorial featured and live indefinitely and thousands of social media followers
- ✓ Total reach in excess of 300,000 affluent golfers through the NEGM Platform

New England
Publishing
GROUP INC.

New England
Golf Monthly



Fairways of Life



collectivethoughtmedia

The Fall Swing: A multimedia promotion that fits any budget and reaches a target audience of golfers with your brands message

Featured Position - \$375

A photo, contact information and up to 125 words of text to promote your fall message on a half page. Includes a digital magazine with live link, a profile online on mynegm.com/fallswing/region and inclusion in eNews and social media.

Premium Position - \$625

Two to three photos, logo, contact information and up to 275 words of text to promote your fall message on a full page. Includes a digital magazine with live link and optional embedded video along with a profile online on mynegm.com/fallswing/region and inclusion in eNews and social media.

Exclusive Position - \$1575

Custom two page spread with photos, your logo and up to 600 words of text to promote your fall message. Includes a digital magazine with live link and optional embedded video along with a profile online on mynegm.com/fallswing/region and inclusion in eNews and social media.

Prime Positions

The inside spread, center spread and back cover with online banners and a dedicated eBlast are also available. Contact us for a custom quote.

All of the above includes the option of an online, enews and social media printable coupon that must include an exclusive offer available to NEGM Readers. Not to be duplicated with any other media outlet.

Contact 800-736-9020 or email greg@nepubinc.com or tim@nepubinc.com by 8/30/12 to be included.

18th HOLE CHALLENGE
The 18th Hole Challenge is a fun and exciting way to celebrate the fall season. It's a friendly competition where golfers from different clubs and courses compete for the title of "18th Hole Champion". The challenge is held at the Cape & Islands Golf Shop, and the winner will receive a special prize. The challenge is open to all golfers, and the entry fee is just \$10. The challenge is held on the 18th hole of the Cape & Islands Golf Shop, and the winner will receive a special prize. The challenge is open to all golfers, and the entry fee is just \$10.

CAPE & ISLANDS GOLF SHOP
1211 County Club Road
South Sandwich, MA 01954
P: 508.435.5577
www.18holechallenge.com

Featured & Premium Positions

The Landings at Skidaway Island
One Landings Way Savannah, Georgia 31411
Phone: (800) 841-7011 | Website: thelandings.com

The Landings at Skidaway Island is a premier golf and resort destination. It features a world-class golf course, a luxurious clubhouse, and a variety of amenities. The resort is located on a beautiful peninsula, and it offers a unique and unforgettable experience for all who visit. The resort is open to all, and the entry fee is just \$10. The resort is located on a beautiful peninsula, and it offers a unique and unforgettable experience for all who visit. The resort is open to all, and the entry fee is just \$10.

Exclusive

18th HOLE CHALLENGE
The 18th Hole Challenge is a fun and exciting way to celebrate the fall season. It's a friendly competition where golfers from different clubs and courses compete for the title of "18th Hole Champion". The challenge is held at the Cape & Islands Golf Shop, and the winner will receive a special prize. The challenge is open to all golfers, and the entry fee is just \$10. The challenge is held on the 18th hole of the Cape & Islands Golf Shop, and the winner will receive a special prize. The challenge is open to all golfers, and the entry fee is just \$10.

CAPE & ISLANDS GOLF SHOP
1211 County Club Road
South Sandwich, MA 01954
P: 508.435.5577
www.18holechallenge.com

Prime Positions & eNewsletter