

New England Golf Monthly Presents

Simulate Your Game

featuring Indoor Golf Facilities,
Lessons, Fitness, Training Aids & more

Just because we live in New England golf does not have to stop. Today there are a vast number of Indoor Golf facilities open in the region where golfers can play golf, join a league, take lessons, get fit, improve their fitness, practice with training aids and enjoy a beverage. The Indoor Golf Season should be embraced and New England Golf Monthly is at the fore-front of the movement!



Print Advertising includes HD Video Shoot!



Simulate Your Game is an all-inclusive multimedia program including a 15 minute HD Video designed to go viral and bring golfers to your indoor facility for play, practice or fitness as well as an educational expose of the training aids and technology available for indoor use at home or in a facility.

Would you like your facility, service, product or technology featured in our celebration of the Indoor Golf Season? **Contact 800-736-9020 or email greg@nepubinc.com | tim@nepubinc.com by 10/1 /12 to be included.**

***Space is limited to 21 total clients.**

- ✓ 50,000 printed copies delivered to every golf facility in New England & over 2,000 additional locations (liquor, restaurants, transportation, hotels, dealerships etc.) and over 6,000 direct mail subscribers
- ✓ 46,000+ email subscribers who receive the digital magazine throughout the month which also has an infinite shelf life
- ✓ 15,000+ unique visits per month online with all editorial featured and live indefinitely and thousands of social media followers
- ✓ Total reach in excess of 300,000 affluent golfers through the NEGM Platform

New England
Publishing
GROUP INC.

New England
Golf Monthly

 **Fairways of Life**


collectivethoughtmedia

Simulate Your Game: A multi-media promotion designed to reach a targeted audience of avid golfers for the New England indoor golf season

Premium Program - \$2850 (two issues included & custom on site 1:30 min. HD Video)

ONLY 3 spots available: Two page advertorial profile in Oct/Nov Issue - 2 page ad in Nov/Dec Issue - On site HD video shoot - Custom 1:30 video featured in *Simulate Your Game* & provided for personal use - Includes digital magazine with live link and your HD video - Inclusion in online, eNews and social media distribution.

Exclusive Program - \$1875 (two issues included & custom on site 45 sec. HD Video)

ONLY 6 spots available: 1 page advertorial profile in Oct/Nov Issue - 1 page ad in Nov/Dec Issue - On site HD video shoot - Custom 45 sec. video featured in *Simulate Your Game* & provided for personal use - Includes digital magazine with live link and your HD video - Inclusion in online, eNews and social media distribution.

Showcased Program - \$1050 (two issue included & 30 sec. HD Video Profile)

ONLY 12 spots available: 1/2 page advertorial profile in Oct/Nov Issue - 1/2 page ad in Nov/Dec Issue - Custom 30 video profile featured in *Simulate Your Game* & provided for personal use - Includes digital magazine with live link and your HD video - Inclusion in online, eNews and social media distribution.

Featured Program - \$575 (two Issues included & listing in Simulate Your Game video)

1/3 page advertorial profile in Oct/Nov Issue – 1/3 page ad in Nov/Dec Issue – video listing in *Simulate Your Game* - Includes digital magazine with live link - Inclusion in online/enews/social media distribution.

All of the above includes the option of a video, online, eNews & social media special that must include an exclusive offer available to NEGM Readers. Not to be duplicated with any other media outlet please.

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Premium

Exclusive